

## Know what to look for when comparing video mail apps.

Use this checklist to see how SalesMail stacks up against other options.

Core Features	SalesMail	Other
Unlimited messaging	✓	
Unlimited video hosting and storage	✓	
iOS, Android, and Desktop apps	✓	
Free custom branding	✓	
No extra fees for texting	✓	
Send via email, text, and all popular messaging apps	✓	
Branded landing pages	✓	
Service and Client Success		
Dedicated Client Success Specialist	✓	
Proactive outreach, coaching, and inspiration for your team	✓	
Ongoing account management and new user onboarding	✓	
Contests and certifications to keep users engaged, learning, and producing	✓	
In-house email and phone support	✓	
Ease of Use		
Send a video in three clicks	✓	
Custom branding auto-applied	✓	
Animated message previews auto-generated	✓	

Ease of Use (Cont.)	SalesMail	Other
No video editing = no time wasted	✓	
“Favorites”: easily create and send reusable videos	✓	
Video automation: embed into auto-responders and automated emails	✓	
Quick logo toggle for centralized leasing teams	✓	
One-touch “Beauty Filter” for optimal lighting, shading, skin tones	✓	
Auto-combine multiple clips into one video	✓	
Deliverability		
Uses your email address and phone number (no spoofing)	✓	
Send via email, text, and all popular messaging apps	✓	
Email client universal compatibility	✓	
Send from your CRM	✓	
Send from your email marketing platform	✓	
Share to social media	✓	
QR Pro™ : Link your videos to dynamic QR codes	✓	
Engagement Features		
Customizable Call to Action buttons	✓	
Comments and emoji reactions	✓	
Logo links to your website	✓	
Custom contact info added below your video	✓	
Auto-generated transcript for accessibility	✓	
Optional chatbot integration	✓	

Notifications	SalesMail	Other
Get notified when your video is viewed and/or receives a comment	✓	
In-app and push notifications	✓	
Reporting		
See opens, views, and engagements	✓	
Discover “Money Making Hours” i.e., your best time to send videos	✓	
Recipient geolocation	✓	
Access in-app and via web portal	✓	
Enterprise		
Admin dashboard for team results	✓	
See comments, reactions, CTA clicks on videos from team members	✓	
Identify top senders	✓	
Adoption and utilization reporting at corporate, regional, and location level	✓	
Integrations		
Complete CRM activities in-app	✓	
SalesMail activity recorded in your CRM	✓	
Add your chatbot to SalesMail so recipients can interact instantly	✓	
Requires partner support		

See how SalesMail stacks up for you!

REQUEST DEMO